



ZINSSER® BULLS EYE 1-2-3

Stain blocking sealer & adhesion primer

- Seals stains of graffiti, grease, rust, cedar & redwood tannin
- Rust inhibitive coating, ideal for new metal
- Adheres to most surfaces without pre-sanding or deglossing
- Fast drying
- White and pastel shades

ZINSSER® BULLS EYE 1-2-3

DESCRIPTION

Universal acrylic water based stain blocking sealer and adhesion primer.

RECOMMENDED USE

Product can be applied on interior and exterior walls, ceilings, doors, trim, foundations, railings, and related paintable surfaces. Bulls Eye 1-2-3 adheres on wood, plaster, concrete, gloss enamels, hardboard, glass and tiles. The product provides a rust inhibitive coating on iron railings, steel frames, piping, etc. Resists the growth of mould and mildew on dried film in damp, humid environments. Resistant to high pH surfaces (up to 12,5) including; plaster, poured concrete, concrete block and stucco. Seals porous surfaces and traps most stains in the primer film (graffiti, grease, rust, cedar & redwood tannin, creosote and asphalt stains). Some stains may require a second coat.

Interior Substrates: new or previously painted drywall, cured plaster, cement, poured concrete, concrete block, stucco, wood (pine, fir, birch, oak and plywood), aluminum, iron, steel and galvanized metal, PVC, glossy laminates and other interior surfaces.

Exterior Substrates: recommended for all types of wood (new or previously painted pine, cedar, redwood, plywood and pressure treated wood), hardboard, metal (aluminium, steel, iron and galvanized metal), PVC, fiberglass, masonry (stucco, concrete block, poured concrete and brick).

TECHNICAL DATA

Density (g/cm ³):	1,26
Gloss Level:	Satin
Gloss level at 60°:	Satin: 23%
Solids Content in weight:	50,5%
Solids content in volume:	34%

DRY TIMES BY 20° C/RH 50%

Touch dry:	30 minutes
Dry to recoat:	1 h
Fully cured:	7 days

RECOMMENDED WET FILM THICKNESS

80 - 110 µm

RECOMMENDED DRY FILM THICKNESS

30 - 40 µm

THEORETICAL CONSUMPTION

9 - 12 m²/l

PRACTICAL CONSUMPTION

Practical coverage depends on many factors such as porosity and roughness of the substrate and material losses during application.

SURFACE PREPARATION

Surfaces should be clean, dry, sound and free of dust, dirt, excessive chalky material, grime, grease, oil, wax, mildew, wallpaper adhesive or any contamination that may interfere with adhesion. If unsure, always wash surface with a household ammonia and water solution, or an appropriate cleaning solution. Remove any unsoundly adhered coatings. Sand any remaining paint film edges smooth with the surface. Lightly sand exposed exterior wood with 80 to 100 grit sandpaper to remove loose or weathered wood fibres. Attempt to remove existing stains by washing, sanding, scraping, etc. Kill mildew with a suitable mildew Killer such as Rust-Oleum FK 111. Remove rust and clean metal and new galvanized substrates with a suitable cleaner such as Rust-Oleum ND14. On wood first spot prime knots with Zinsser® B-I-N Primer-Sealer before priming full surface with Bulls Eye 1-2-3.

DIRECTIONS FOR USE

Stir thoroughly before and during application.

APPLICATION CONDITIONS

Apply when air and surface temperature is between 10 and 32°C and relative humidity is between 10 and 70%. Substrate moisture content should not exceed 12%.

APPLICATION & THINNING: BRUSH

Use nylon, polyester or synthetic brush. Do not dilute.

APPLICATION & THINNING: ROLLER

Use nylon, polyester or synthetic roller. Do not dilute.

APPLICATION & THINNING: AIRLESS SPRAY

Tip size: 0,015 - 0,017 inch. Fluid pressure: 140 - 175 bar. Do not dilute.

APPLICATION & THINNING: AIR-ATOMISED SPRAY

Dilute with max 10% water. Atomizing pressure: 2 - 4 bar.

CLEANING OF EQUIPMENT / SPILLS

(Warm) water. If dried on tools, let soak overnight in a 1:4 ammonia and water solution.

REMARKS

Bulls Eye 1-2-3 is not intended for blocking heavy water-stains or for application to floors, decks, roof surfaces or any surface subject to immersion or prolonged contact with water. Bulls Eye® 1-2-3 can be tinted with Bulls Eye® 1-2-3 can be tinted with max. 16 ml of universal color paste per liter.

SAFETY DATA

VOC level:	4 g/l
VOC readymix:	4 g/l
VOC category:	A/g
VOC limit:	30 g/l
Remarks regarding safety:	Consult Safety Data Sheet and Safety Information printed on the can.

SHELF LIFE

Minimum of 2 years from date of production in unopened cans, if stored in dry, well ventilated areas, not in direct sunlight at temperatures between 5 and 35°C

Date issued: 03/03/2026

Available colours & pack sizes: Please refer to the respective product page on www.rust-oleum.eu for an overview of actual available colours and pack sizes.

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