



ZINSSER® PERMAWHITE MATT

High performance interior paint

- Protection of the dried coat against fungal degradation
- Self-priming
- Good adhesion on glossy and hard-to-paint surfaces
- Easy application properties
- Durable, washable, moisture resistant finish



ZINSSER® PERMAWHITE MATT

DESCRIPTION

High performance acrylic interior paint uniquely formulated to beautify and protect interior surfaces while protecting the dried coat against fungal degradation. Scrubbable – Class 1 Wet Scrub Rating (ISO 11998).

RECOMMENDED USE

For application to interior walls, wall cavities, ceilings, trim, doors, tiles and related paintable surfaces. Ideal for bathrooms, basements, kitchens, laundry rooms, closets, locker rooms, hot tub rooms, enclosed porches and pool areas or any interior where mold & mildew is a concern. Great for institutional or commercial use in schools, hospitals, hotels, nursing homes, restaurants, athletic facilities, etc.

TECHNICAL DATA

Density (g/cm ³):	1,38
Gloss Level:	Matt
Gloss level at 60°:	Eggshell: 5-8%
Gloss level at 85°:	Eggshell: 15-20%
Solids Content in weight:	57%
Solids content in volume:	41%
Wet Scrub Resistance (EN 13300):	Class 1 (<5 µm abrasion at 200 strokes)

DRY TIMES BY 20° C/RH 50%

Touch dry:	30 minutes
Dry to recoat:	2 h
Fully cured:	7 - 10 days

RECOMMENDED WET FILM THICKNESS

100 - 150 µm

RECOMMENDED DRY FILM THICKNESS

40 - 60 µm

THEORETICAL CONSUMPTION

7 - 10 m²/l

PRACTICAL CONSUMPTION

Practical coverage depends on many factors such as porosity and roughness of the substrate, type of application and material losses during application.

SURFACE PREPARATION

Surfaces must be clean, sound and free of dirt, dust, grease, wax, wall covering adhesive, soap film, loose paint or other surface contamination. Remove all existing mold and mildew before painting.

If you are concerned about mould and mildew behind walls, underneath flooring, in ventilation systems or other unseen areas, contact a professional who specializes in mould and mildew remediation. For commercial buildings and schools follow appropriate guidelines for mould removal. Clean surfaces with a solution of a teacup household bleach per litre water or a quality biocidal wash.

Stains: rust, tannin, grease, mold & mildew and other stains should be blocked with the appropriate stain killing primer sealer such as Zinsser B-I-N, B-I-N Aqua, Bulls Eye 123 Plus ou 123. When priming over stained areas, first attempt to remove as much of the stain as possible by washing, sanding, scraping, etc.

DIRECTIONS FOR USE

To ensure homogeneity, coating materials should be thoroughly stirred prior to use.

APPLICATION CONDITIONS

Apply when air and surface temperatures are between 10 - 32°C and humidity is less than 80%.

APPLICATION & THINNING: BRUSH

Use synthetic bristle brush. Do not dilute.

APPLICATION & THINNING: ROLLER

Do not dilute.

APPLICATION & THINNING: AIRLESS SPRAY

Nozzle: 017 - 013.
Pressure: 140 - 180 bars.
Do not dilute.

APPLICATION & THINNING: AIR-ATOMISED SPRAY

If necessary diluted with water up to 10%.

CLEANING OF EQUIPMENT / SPILLS

Water.

REMARKS

Apply second coat 2 hours or longer after the first. Scrape-resistance over glossy surfaces develops in 5 to 7 days as PERMA-WHITE cures. Do not scrub the new coating for seven days.

Product is not intended for application to floors or any surface subject to water immersion or prolonged contact with water including shower enclosures, saunas or steam.

Product does not protect against food borne or disease-causing bacteria.

2 coats are required for proper performance and mould & mildew-resistance.

In the situation where PERMA-WHITE should be tinted on smooth and non porous substrates, first prime with Zinsser Bulls Eye 123 or 123 Plus.

SAFETY DATA

VOC level:	50 g/l
VOC ready mix:	50 g/l
VOC category:	A/i
VOC limit:	140 g/l
Remarks regarding safety:	Consult Safety Data Sheet and Safety Information printed on the can.

SHELF LIFE

Minimum of 2 years from date of production in unopened cans, if stored in dry, well ventilated areas, not in direct sunlight at temperatures between 5 and 35°C. To prevent product from skinning over close container after each use. Keep lid tightly closed during storage. Protect from freezing.

Date issued: 25/03/2026

Available colours & pack sizes: Please refer to the respective product page on www.rust-oleum.eu for an overview of actual available colours and pack sizes.

Disclaimer: The information contained herein is to the best of our knowledge true and accurate and is given in good faith but without warranty. The user will be deemed to have satisfied him/herself independently as to the suitability of our products for his/her own particular purpose. In no event shall Rust-Oleum Europe be liable for consequential or incidental damages. Products must be stored, handled, and applied under conditions complying with Rust-Oleum Europe recommendations detailed within the latest copy of the product data sheet. It is the users responsibility to ensure that they have the current copy. Latest copies of the product data sheet is available for free and downloadable from www.rust-oleum.eu or upon a request to our Customer Services department. Rust-Oleum Europe reserves the right to change the properties of its' products without prior notification.

Rust-Oleum Netherlands B.V.
Europalaan 9
5232 BC 's-Hertogenbosch
The Netherlands
T : +31 (0) 165 593 636
F : +31 (0) 165 593 600
info@rust-oleum.eu

Tor Coatings Ltd (Rust-Oleum Industrial)
Shadon Way, Portobello Ind. Estate
Birtley, Chester-le-Street
DH3 2RE United Kingdom
T : +44 (0)1914 113 146
F : +44 (0)1914 113 147
info@rust-oleum.eu

Rust-Oleum France S.A.S.
38, av. du Gros Chêne
95322 Herblay
France
T : +33(0) 130 40 00 44
F : +33(0) 130 40 99 80
info@rust-oleum.eu

N.V. Martin Mathys S.A.
Kolenbergstraat 23
3545 Zelem
Belgium
T : +32 (0) 13 460 200
F : +32 (0) 13 460 201
info@rust-oleum.eu